

PRIVACY POLICY

East Coast Greenway Alliance (“we”), and its affiliates are committed to protecting and preserving your privacy. This policy, together with our Terms of Use and Conditions, which is incorporated herein by reference, sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. By using our website (“Site”) or mobile applications (“Applications”), you are accepting the practices described in this Privacy Policy (“Privacy Policy”).

By using this Site or Applications, you consent to the use of information that you provide us in accordance with this Privacy Policy. We do update this Privacy Policy from time to time so please review this Privacy Policy regularly. If we materially alter our Privacy Policy, we will notify you of such changes by posting a notice on our Site. Your continued use of the Site or Application will be deemed your agreement that your information may be used in accordance with the new policy. If you do not agree with the changes, then you should stop using the Site or Applications and you should notify us that you do not want your information used in accordance with the changes.

We have structured our Site so that you can visit it without identifying yourself or revealing any personal information. If you choose to provide us with information by which you can be identified you can be assured that it will only be used in accordance with this privacy policy.

Website and Applications Privacy Notice

Please read this Policy carefully to fully understand how we collect, share and protect information about you. This Policy is incorporated into and is a part of the Terms of Use and Conditions of this Site, also found on greenway.org.

By accessing and using the Site or Applications, you agree that you have read and understand this Privacy Policy and that you accept and consent to the privacy practices and uses or disclosures of information about you that are described herein.

In order to deliver personalized and relevant information to you through our Site and our Applications, we collect certain information from users. Please do not provide any sensitive information or health information. If you should do so inadvertently, we will use and disclose that information in the same manner as any other information you provide to us.

Information We Collect

In operating our Site and Applications, we may collect and process the following data about you:

- i. Details of your visits to our Site and the resources that you access, including, but not limited to, traffic data, location data, weblogs and other communication data, including your IP address, the date and time you accessed or left the Site and which pages you viewed. Some parts of our Site and Applications use cookies and other technologies to collect this information about your general internet usage. See section below “How We Use Cookies” to learn more.
- ii. Information you provide to us when you sign up for a newsletter (for example your name, address and e-mail address).
- iii. Information you provide to us if you choose to sign up for an account (for example your name, address, e-mail address, and telephone number).
- iv. Information you provide to us when you choose to make a donation through our Site or Applications (for example your name, address, telephone number, e-mail address, who the donation honors, donation amount, and company name) or purchase merchandise through our Site or Applications (for example your name, address, and type of merchandise). Please note we do not collect the financial information you submit, including your credit card information. This is processed through third parties. See below for more information on third party website interaction.
- v. Information that you provide directly to us by filling in forms on our Site (for example, to contact us, you must provide your name and e-mail address).
- vi. Information provided to us when you communicate with us for any reason.

How We Use Cookies

A “cookie” is a piece of text which asks permission to be placed on your computer’s hard drive. Once you agree, this cookie file is stored on the hard drive of your computer. We use cookies to help us and our affiliates to improve our Site and Applications. They ensure that the content from our Site and Applications is presented in the most effective manner for you and your computer.

All computers have the ability to decline cookies. This can be done by activating the setting on your browser which enables you to decline the cookies. Please note that should you choose to decline cookies, you may be unable to access particular parts of our Site or Applications. We do not track our users across time or across websites.

Use of Your Information

The information that we collect and store relating to you is primarily used to enable us to provide our services to you in the best possible manner. In addition, we may use the information for the following purposes:

- i. To provide you with information relating to our services or products;

- ii. To provide third parties with statistical de-identified information about the users of our website, such as Google Analytics;
- iii. To monitor and conduct an analysis of our Site and Application traffic and usage patterns.

Security

To ensure that your information is secure, we have put in place commercially suitable physical, electronic, and managerial procedures to safeguard and secure the information we collect on our Site or through our Applications.

Nonetheless, the transmission of information via the internet is not completely secure and therefore we cannot guarantee the security of data sent to us electronically on our Site or through our Applications, and transmission of such data is therefore entirely at your own risk.

Disclosing Your Information

Where applicable, we may disclose your personal information to any affiliated business entities or third parties necessary to provide products and services to you. **Text messaging opt-in data and consent will not be shared with any third party.**

We may also disclose your personal information to third parties where we are legally required to disclose your information.

- i. When we are contractually obligated to disclose it.

Third Party Website and Interaction

By accessing other third party websites or applications through our Site or Applications, you are consenting to the terms and privacy policies of those websites. We do not accept any responsibility or liability for their policies whatsoever as we have no control over them. This includes, but is not limited to, your use of Mapbox, and the third parties who process the Site and Applications' financial information, including, but not limited to, PayPal and Authorize.net, and Elevon. You should read these third parties' privacy policies to learn more about how they collect, use and disclose your information.

Users Only of Legal Age of Majority

Our Site and Applications are designed and intended for those who have reached the age of majority (18 years of age). By using our Site or Applications, you affirm that you are at least 18 years of age or older. We are not liable for any damages that may result from a user's misrepresentation of age.

No one under age 13 is authorized to submit or post any information, including personally identifying information, on our Site or Applications. Under no circumstances may anyone under age 13 use our Site or Applications. Parents or legal guardians of children under 13 cannot agree to these Terms on their behalf.

Contacting Us

We welcome any queries, comments or requests you may have regarding this Privacy Policy. Please do not hesitate to contact us at:

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